



The premier, global platform for ocean procurement

Impact potential

4/5 | Impact-aligned

Net impact ratio

74% | Net impact mapped to SDGs ¹

Vanora was established in 2018. Vanora offers a fully integrated chartering solution that enables vessel charterers to make economical and sustainable choices and vessel owners to showcase their green initiatives to the world.

vanora.no

The problem

Shipping is responsible for 2 percent of global carbon emissions. Current short-term measures are not nearly ambitious enough to put shipping on the net zero pathway. Existing chartering systems and procurement processes are largely inefficient and opaque, with little attention to sustainability metrics such as emissions.

The solution

Vanora's platform enables more informed environmental choices by comparing vessels' available specifications, including type of fuel, fuel consumption, and emissions. The platform empowers the users to rule out vessels that do not match their sustainability standards, receive only bids from best-in-class vessels and monitor sustainability performance.



1. Using data from the Upright Project applying Norselab's custom value mapped to the SDGs. 37% with Upright's default value set.



Climate action

Target 13.3

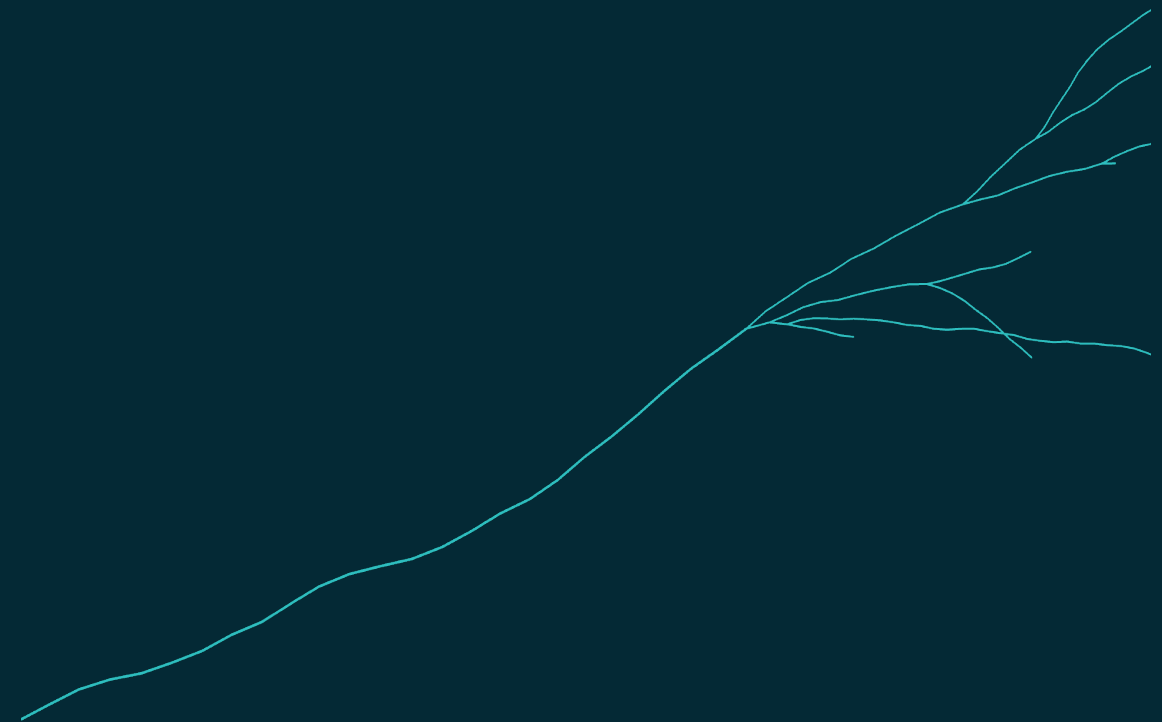
Vanora builds knowledge and capacity for climate action. Through the vessel green score, charterers become aware of each vessel's footprint and can choose the vessel with the best environmental performance.

Impact contribution

2 079 vessels

809 in 2021

2 079 vessels monitored on emissions on Vanora's platform.



1. Using data from the Upright Project applying Norselab's custom value mapped to the SDGs. XX% with Upright's default value set. This is a new KPI to better reflect the testing stage that the company is in.