



## A proud and responsible building community

Impact potential

4/5 | Impact-aligned

Net impact ratio

66% | Net impact mapped to SDGs <sup>1</sup>

Svenn was established in 2014 and is based in Oslo, Norway. Svenn provides construction businesses with software solutions that emphasize quality, reliability, and proud craftsmanship. By helping contractors run their companies responsibly, their employees can spend less time on tedious paperwork and more time on the work they love.

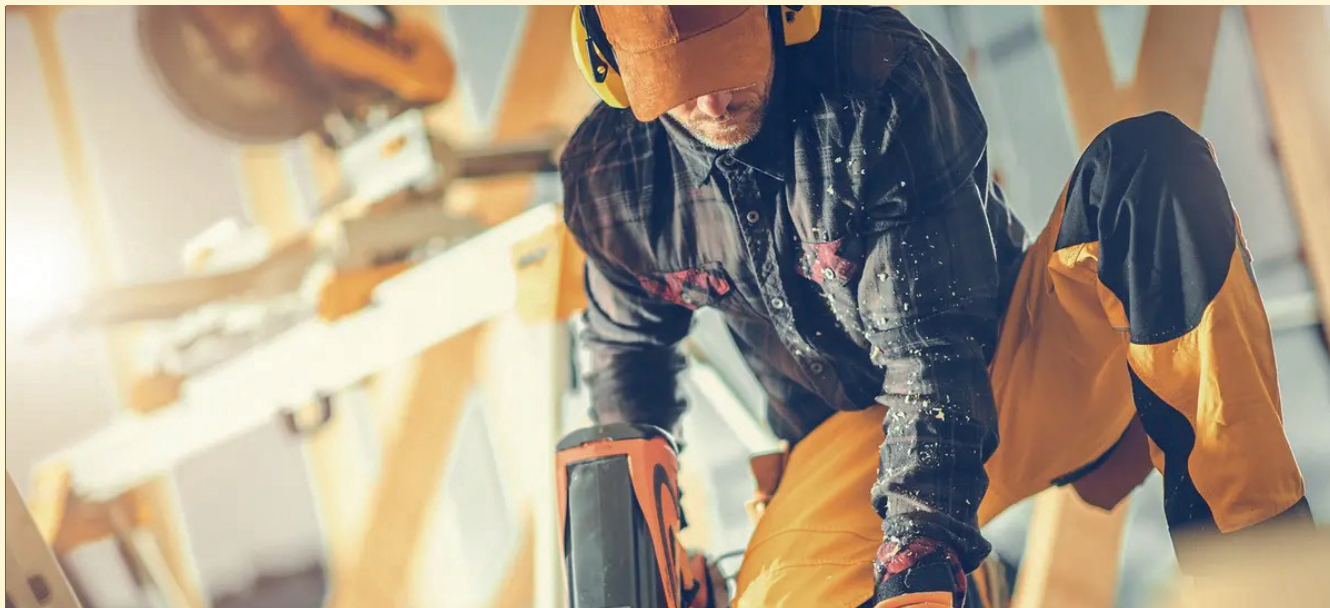
[svenn.com](http://svenn.com)

## The problem

The construction and real estate industry is commonly referred to as the 40% industry: accounting for 40% of global energy-related emissions and 40% of final energy consumption. In addition, the construction industry faces mounting criticism for not sufficiently ensuring a safe and responsible workplace. The lack of systems to manage these risks is often a critical issue.

## The solution

Svenn aims to help craftsmen by giving them the digital tools needed to run their daily operations in a more efficient, profitable and compliant manner. This has the potential to improve the utilization of both human and material resources, reducing the negative impacts of the construction industry, and increasing compliance with, for example, HSE standards.



Decent work & economic growth

Target 8.8

Svenn creates a safe and secure working environment with a feature that enables HSE set-up, central approval and ISO 9001 compliance. Svenn experts ensure that the users' HSE and internal controls and KS routines are revised annually at no extract cost.



Responsible consumption & production

Target 12.2

Svenn enables contractors to deliver better overall quality in construction projects with the Quality Assurance module. This increases the proportion of buildings that are made to last and contributes to more efficient use of resources through prolonged lifespans of buildings.

Impact contribution

486 companies

237 in 2021

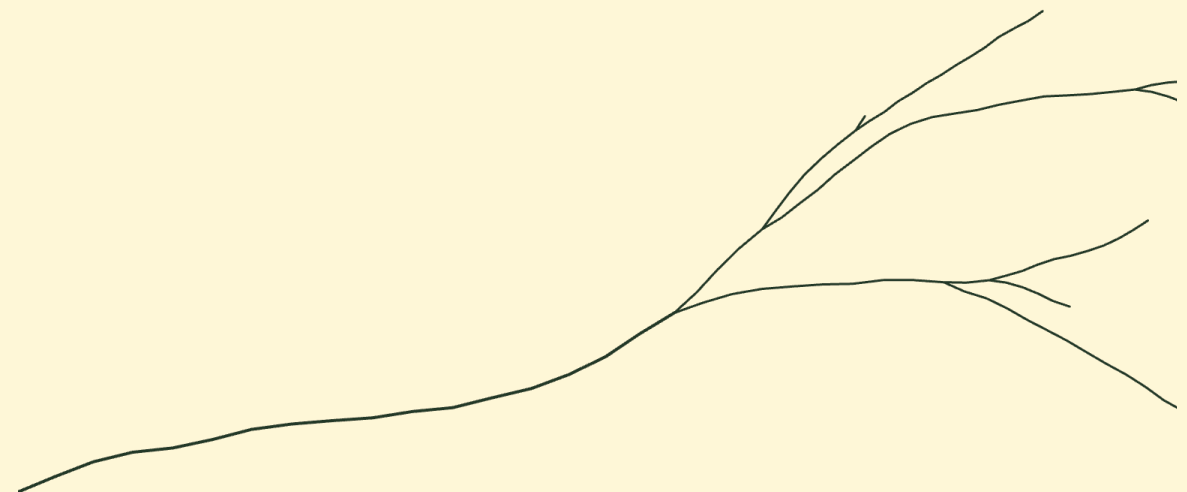
486 companies used the quality management and HSE features on Svenn's software.

Impact contribution

2 105 users

1 419 in 2021

There were 2 105 active users of the quality management and HSE features on Svenn's software.



1. Using data from the Upright Project applying Norselab's custom value mapped to the SDGs. 19% with Upright's default value set.