



With us since: 2021
 HQ: Norway
 Employees: 34
 Sector: Logistics

Enabling circular logistics

Wanda offers a circular tech and logistic platform to facilitate item management for storage, maintenance, repair, sharing, rental, and sales. Wanda has developed an ultra-convenient logistics platform, with a focus on the utilization of existing buildings, 100% electric fleet, and drivers that are part of the core team rather than being outsourced.

wanda.space

Net impact value creation in 2023 (USD)¹

\$ 0.01 M

Impact potential

4/5 – Impact-aligned

The problem

Items are being discarded because people no longer use them, don't have space to store them or time and skills to care for them. These current linear consumption patterns lead to the depletion of resources and high volumes of waste generation. As the urban population grows, so will the pressure on cities to solve these imperative challenges.

The change we need

Everything-as-a-service business models enable the circular economy by increasing product use and making sure they are looped back into the value chain. Wanda re-imagines how unused space and underutilized items can be made available to people again by transporting people's belongings to storage, repair, or facilitating their resale through the platform.



¹ Using data from the Upright Project and applying Norselab's custom value mapped to the SDGs. Read more about this metric on page 21. Norselab owns 13% of the company and has therefore contributed to 13% of this impact value creation.

Wanda's impact metrics

135,050 NEW METRIC

135 050 stimated tons of CO2e avoided from Wanda's total operations, due to the use of an electric fleet and an optimized network of transportation.

Wanda's impact contribution



Industry, innovation and infrastructure

Target 9.4

Wanda optimizes a network of distributed real estate and logistics.



Industry, innovation and infrastructure

Target 9.1

Wanda operates an electric logistics network.

16.7% 4% in 2022

16.7% of orders were circular transactions including maintenance, repairs or sharing services.



Responsible consumption and production

Target 12.5

Wanda enables unused items to be transported, maintained, repaired, or resold, avoiding them from being thrown away.