



With us since: 2020
HQ: Norway
Employees: 15
Sector: Property technology

Sustainability in every building

Varig was founded in 2018., and empowers people who plan, build, operate, or use buildings to make sustainable choices. Varig's data-driven and easy-to-use solution provides data on buildings and insights to their owners and other relevant stakeholders. The company aims to become an intelligent and proactive insight provider for all players in the property business and help them act on the parameters that matter.

varig.tech

Net impact value creation in 2023 (USD) ¹

\$ 0.14 M

Impact potential

5/5 – Impact-generating

The problem

The construction and real estate industry accounts for 40% of global energy-related emissions and 40% of final energy consumption. It is also a key driver for global resource depletion. The industry lacks robust and accessible data-driven tools to create a widespread understanding of how real estate can reduce its negative environmental impacts.

The change we need

The real estate industry must become significantly more energy, resource-efficient, and mitigate its impact on biodiversity. By collecting data and creating insights on buildings' environmental performance, Varig empowers users and owners alike to understand the environmental footprint of their buildings, and act on improvement areas.



¹ Using data from the Upright Project and applying Norselab's custom value mapped to the SDGs. Read more about this metric on page 21. Norselab owns 42% of the company and has therefore contributed to 42% of this impact value creation.

Varig's impact metrics

3,873 km² 3090 km² in 2022

3 873 square meters in Varig's database, contributing to transparency and improvements.

Varig's impact contribution



Industry, innovation and infrastructure

Target 9.4

Varig showcases buildings' emission, energy, and material intensity compared to others, enabling building managers to take action to improve their buildings' environmental performance.

600 buildings 413 in 2022

Varig's overview feature is used to educate users in 600 buildings.



Responsible consumption and production

Target 12.2

Varig raises awareness on the importance of resource efficiency through a dashboard of material footprint for each building.