VANORA

The premier, global platform for ocean procurement

Founded in 2018, Vanora aims to solve the problem of fragmented market information impeding charterers from choosing vessels that promote more sustainable ocean procurement. Vanora is the premier, global platform for responsible ocean procurement, setting the standards for transparent and convenient practices.

vanora.no

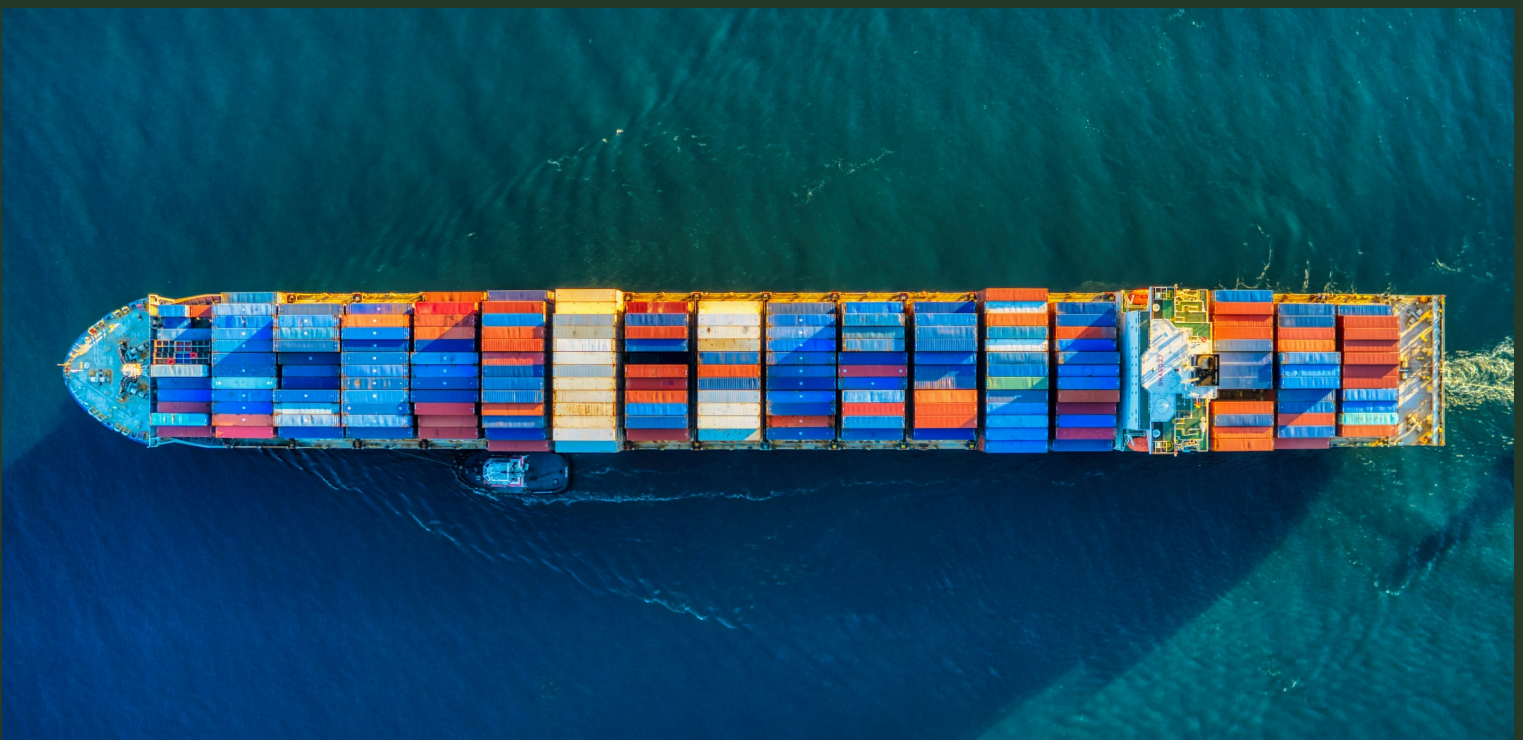Net impact value creation in 2023 (USD) [1]

$ 0.04 M

Impact potential

4/5 – Impact-aligned

The problem

Shipping is responsible for 2 percent of global carbon emissions. Current short-term measures are not nearly ambitious enough to put shipping on the net zero pathway. Existing chartering systems and procurement processes are largely inefficient and opaque, with little attention to sustainability metrics such as emissions.

The change we need

Companies need to commit to minimize their environmental impact and ensure human rights are respected. Vanora enables more informed environmental choices by comparing vessels' available specifications, including type of fuel, fuel consumption, and emissions. The platform empowers the users to rule out vessels that do not match their sustainability standards.

[1] Using data from the Upright Project and applying Norselab's custom value mapped to the SDGs. Read more about this metric on page 21. Norselab owns 38% of the company and has therefore contributed to 38% of this impact value creation.

Vanora's impact metrics

Vanora's impact contribution

Climate action

2,500 vessels <small>2079 in 2022</small>

2 500 vessels monitored on emissions on
Vanora's platform.

Target 13.3

Vanora builds knowledge and capacity for climate
action. Through the vessel green score, charterers
become aware of each vessel's footprint and can
choose the vessel with the best environmental
performance.