

# A proud and responsible building community

Founded in 2014, Svenn provides builders with the freedom they need to do the work they love. With its all-in-one digital solution, Svenn aims to ease the burden on builders brought about by regulations, customer expectations, and sales processes by enabling them to have control on all projects, and to operate more safely, and efficiently.

[svenn.com](https://svenn.com)

Net impact value creation in 2023 (USD)<sup>1</sup>

**\$ 0.2 M**

Impact potential

**4/5 – Impact-aligned**

## The problem

The construction industry, one of the most material and energy-intensive industries, has one of the highest occupational safety and health rate. In addition, though SMEs in the construction sector make up a large part of the economy, they are more vulnerable to business and occupational health risks. Having systems to manage these is a critical issue.

## The change we need

IT can help SMEs in the construction industry to deliver high-quality product by enabling builders to store, transmit, and display information. Svenn helps craftsmen by giving them the digital tools needed to run their daily operations in a more efficient, profitable and compliant manner, and mitigate the negative impacts of the construction industry.



<sup>1</sup> Using data from the Upright Project and applying Norselab's custom value mapped to the SDGs. Read more about this metric on page 21. Norselab owns 38% of the company and has therefore contributed to 38% of this impact value creation.

## Svenn's impact metrics

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604 486 in 2022

604 companies used the quality management and HSE features on Svenn's software.

## Svenn's impact contribution

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### Decent work & economic growth

#### Target 8.8

Svenn creates a safe and secure working environment with a feature that enables HSE set-up, central approval and ISO 9001 compliance. Svenn's experts ensure that the users' HSE and internal controls and QA routines are revised annually at no extract cost.

3,970 2,105 in 2022

There were 3 970 active users of the quality management and HSE features on Svenn's Software.



### Responsible consumption and production

#### Target 12.2

Svenn enables contractors to deliver better overall quality in construction projects with the Quality Assurance module. This increases the proportion of buildings that are made to last and contributes to more efficient use of resources through prolonged lifespans of buildings.