Qlearsite

Make work better with employee feedback

Founded in 2015, Qlearsite is a state-of-the-art provider of smart employee insights. The uniqueness of Qlearsite is found in its proprietary methodology and a leading-edge natural language processing technology for employee data. Qlearsite uncovers and presents employee insights in an intuitive way.

qlearsite.com

Net impact value creation in 2023 (USD) [1]

$ 0.10 M

Impact potential

4/5 – Impact-aligned

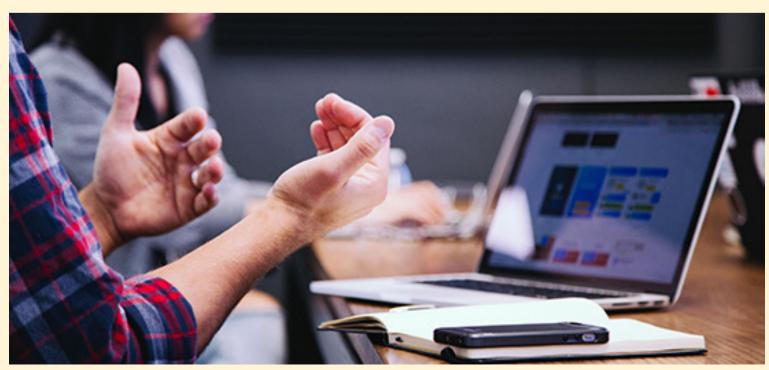### The problem

Leaders need to know their people and the issues affecting them. However today, employee well-being is overestimated as management's perception of employee well-being and employees' experience widely differ. Many surveying tools fail to capture the intangible feeling of inclusion and well-being in the workplace.

The change we need

Natural Language Processing represents an opportunity to identify how views and opinions influence the way employees' experience is told. Data-led decisions can improve employee engagement, increase employee retention, reduce absenteeism, and boost people productivity.

[1.] Using data from the Upright Project and applying Norselab's custom value mapped to the SDGs. Read more about this metric on page 21. Norselab owns 62% of the company and has therefore contributed to 62% of this impact value creation.

Qlearsite's impact metrics

Qlearsite's impact contribution

35,537 136,335 in 2022

35 537 people were surveyed using the Qlearsite platform.

Reduced inequalities

Target 10.2

Qlearsite empowers organizations to reduce bias and discrimination in the workplace by measuring employees' sentiments equally and fairly with Natural Language Processing.

2% 2,2% in 2022

2% average improvement in organizational fitness score on the Qlearsite platform.

Decent work & economic growth

Target 8.5

Qlearsite increases employee well-being and productivity by allowing employers to connect with their people and understand the issues in the workplace.