

Durable and reusable transport packaging

Founded in 2017, Looping specializes in the production of durable and reusable transport packaging for construction modules, housing modules and steel containers. They offer reuse as a service, making circular packaging a cost efficient and safe choice while reducing mounting time and unnecessary waste for their clients. The product innovation itself eliminates the use of disposable plastic.

looping.eco

Net impact value creation in 2023 (USD)¹

\$ 0.06 M

Impact potential

4/5 – Impact-aligned

The problem

Plastics, though highly versatile, threaten ecosystems due to inadequate recycling and management. Global action is crucial to address the rise in virgin plastic production by 2040, potentially doubling mismanaged plastic levels. The construction sector is the second-largest consumer of plastic resins worldwide, mainly for construction components.

The change we need

Improving how plastics are collected and recovered is necessary. Cutting down on producing virgin plastic, using less in industries, setting goals to reuse materials, and reducing reliance on single-use plastics are all critical. Sharing standardized, reusable packaging, market participants allows to address structural waste in the logistics sector.



¹ Using data from the Upright Project and applying Norselab's custom value mapped to the SDGs. Read more about this metric on page 21. Norselab owns 5% of the company and has therefore contributed to 5% of this impact value creation.

Looping's impact metrics

New – invested in 2023

Single-use plastic waste reduction from products sold.

Looping's impact contribution



Responsible consumption and production

Target 12.5

Looping provides a reusable plastic substitute to single-use plastic construction module covers.