

# Empowering farmers to feed the world

Founded in 2018, Farmable contributes to solving the global challenge of producing more healthy food without extending farmland or the use of resources. By building a farm management platform that reinvents how fruit and vegetable farmers gather, organize and use their data, Farmable’s objective is to become the farmers’ go-to solution for everything they need to face the digital future of farming.

[farmable.tech](https://farmable.tech)

Net impact value creation in 2023 (USD)<sup>1</sup>

**\$ 0.01 M**

Impact potential

**5/5 – Impact-generating**

## The problem

10% of our global population is undernourished today, and the demand for food is projected to increase by 60% by 2050. To keep pace with a growing population, food production increase will need to come from more frequent harvesting cycles, and higher yields. Pesticides are required to boost yields but come with significant negative impacts.

## The change we need

The digitalization of agriculture is a prerequisite for the critical transformation of food and land systems. Emerging technologies could increase yields, and improve input efficiency. Farmable is reinventing how fruit and vegetable farmers gather, organize and use data to improve yields with less input, and ensure reporting in compliance with regulations.



<sup>1</sup> Using data from the Upright Project and applying Norselab’s custom value mapped to the SDGs. Read more about this metric on page 21. Norselab owns 39% of the company and has therefore contributed to 39% of this impact value creation.

## Farmable's impact metrics

**40,000 farms** 28,000 in 2022

40 000 farms used Farmable's software around the globe.

**7,000** 4,000 in 2022

Farmable has 7 000 monthly active users.

**38,906 jobs logged** 23,409 in 2022

38 906 jobs logged in Farmable's software, among which spray jobs.

## Farmable's impact contribution



### Zero hunger

#### Target 2.4

Farmable improves agricultural yield by gathering and organizing farm data. Transformed into actionable insights, and recommendations for the farmer, they may optimize production, and grow more food.



### Decent work & economic growth

#### Target 8.8

Farmable helps farmers make better decisions to increase productivity, in a sustainable way. Farmable reduces occupational risks of handling and using pesticides by making the status of chemical hazards across the farm readily available to all crew.



### Responsible consumption and production

#### Target 12.4

Farmable calculates the exact amount of chemicals needed to spray a specific field and ensures that all rows are sprayed but sprayed only once. This reduces the total amount of agrochemicals used in fields.