

Svenn

A proud and responsible building community



“ We have gained much more control over documentation requirements and the HSE part after we started using Svenn. ”

Joakim Sørli, Jar Bygg

About Svenn

Svenn provides construction businesses with solutions that help improve quality, reliability and proud craftsmanship. Their aim is to help managers run their companies in a responsible way, enabling their workers to spend less time on tedious paperwork and more time on the work they love.

svenn.com

Key information

Founded: 2014

CEO: Sondre Blaasmo

HQ: Trondheim, Norway

Impact theme: Energy & resource efficiency

Industry: Proptech

Impact potential

4/5 | Impact-aligned

SDG targets contribution



Net impact score

+14% | +77%¹

1. Applying Norselab custom value set mapped to SDGs

Svenn

Sustainability challenges

Large environmental footprint

The construction and real estate industry is commonly referred to as the 40% industry: accounting for 40% of global energy-related emissions and 40% of final energy consumption.

Decent work and health and safety concerns

The construction industry faces mounting criticism for not sufficiently ensuring a safe and responsible workplace. Examples include lack of employment terms and contracts, underpaid wages, lack of quality housing for migrant workers, and poor health and safety standards. Lacking systems to manage these issues and risks are often a critical issue.

Theory of change

Despite being one of the world's largest industries, the construction industry is lagging behind in terms of digitization and is currently the world's second-lowest digitized industry. Svenn aims to help proud and quality-focused craftsmen in running their businesses by giving them the digital tools needed to run their daily operations in a more efficient, profitable and compliant manner. This has the potential to improve the utilization of both human and material resources, reducing the negative impacts of the construction industry, and increasing compliance with, for example, HSE standards.



Target 8.8



Target 12.2

237

Companies using the quality management and HSE features

1 419

Active users of the quality management and HSE features