

Qlearsite

Make work better with employee feedback



“ Thank you for introducing us to this tool, it has enabled such a rich conversation about staff engagement and given us so many dimensions to explore as a Board and Senior Leadership Team working together. ”

Di Smith, Executive Chair of the Board at Brighter Future for Children

About Qlearsite

Leaders need to know their people and the issues affecting performance across their organization. Qlearsite uncovers and presents these insights in an intuitive way. What sets Qlearsite apart from the rest, is their actionable insights that go beyond checkboxes. They ask fewer, better questions, at the right time, in a language employees understand. They are leaders in language analysis and experts in uncovering rich, deep insight hidden in words. Qlearsite has been named “Cool Vendor” by Gartner.

www.qlearsite.com

Key information

Founded: 2015

CEO: Alex Borekull

HQ: London, United Kingdom

Impact theme: Decent work

Industry: Human resources

Impact potential

4/5 | Impact-aligned

SDG targets contribution



Net impact score

+55 % | +99 %¹

1. Applying Norselab custom value set mapped to SDGs

Qlearsite

Sustainability challenges

Diversity & Inclusion in the workplace

Organizations lack awareness towards the type of actions that may resolve workplace issues related to diversity and inclusion. Research has demonstrated that the most commonly used diversity programs result, counterintuitively, in less diverse firms.

Employee engagement

Having regular employee opinion surveys continues to be one of the best ways to measure engagement. Survey can be great predictors of behaviors and they give employees the chance to be heard. Yet, many surveying tools fail to capture the intangible feeling of inclusion and well-being at the workplace.

Theory of change

To become a successful business and a healthy workplace, leaders need to make smart, informed decisions about their people. Improvements can only be made if leaders are aware of what their people actually do and how they are feeling. Qlearsite has developed an agile web-based analytics platform that gives organizations in-depth insight into key aspects of their company culture. Qlearsite's lean and scalable technology is based on world-leading language analysis, turning written responses from any number of employees into useful and measurable data. The platform lets users identify key themes and sentiment in their employee feedback, allowing users to take action where it's needed most and keep employees happy, engaged, and heard.



Target 10.2

150 000+

Employees surveyed



Target 8.5

7%

Average improvement in
organizational fitness
score