



Empowering farmers to feed the world

Impact potential

5/5 | Impact-generating

Net impact ratio

88% | Net impact mapped to SDGs ¹

Farmable helps solve the global challenge of producing more food without extending farmland or the use of resources. By reinventing how fruit, and vegetable farmers gather, organize, and use their data, Farmable's objective is to become the farmers' go-to solution for everything they need to face the digital future of farming.

farmable.tech

The problem

To keep pace with a growing population, food production increase will need to come from more frequent harvesting cycles, and higher yields. Pesticides are required to boost yields but come with significant negative impacts. Pesticides, and their degraded products spread everywhere once used.

The solution

Farmable's technology enables precision farming for fruit, and vegetable farmers using data, including targeted pesticide treatment of farmland, and plants. By reinventing how farmers track, monitor, and record their operations by simply using their smartphones, Farmable has the potential to help them improve yields with less input.



Zero Hunger

Target 2.4

Farmable improves agricultural yield by gathering and organizing farm data. Transformed into actionable insights, and recommendations for the farmer, they may optimize production, and grow more food.

Impact contribution

28 000 farms

13 729 in 2021

28 000 farms were registered using Farmable's software.



Decent work & economic growth

Targets 8.2 | 8.8

Farmable helps farmers make better decisions to increase productivity, in a sustainable way. Farmable reduces occupational risks of handling and using pesticides by making the status of chemical hazards across the farm readily available to all crew.

Impact contribution

4000 users

2 321 in 2021

Farmable had 4 000 monthly active users helping farmers increase their productivity.

Impact contribution

56 431 jobs logged

2 321 in 2021

56 431 jobs logged in Farmable's software helping farmers increase their productivity.



Responsible consumption & production

Target 12.4

Farmable calculates the exact amount of chemicals needed to spray a specific field and ensures that all rows are sprayed but sprayed only once. This reduces the total amount of agrochemicals used in fields.

Impact contribution

23 409 spray jobs

8 928 in 2021

23 409 spray jobs logged in Farmable's software, ensuring precision use of chemicals.

1. Using data from the Upright Project applying Norselab's custom value mapped to the SDGs. 46% with Upright's default value set.