



## Your car subscription partner

Impact potential

3/5 | Neutral <sup>2</sup>

Net impact ratio

64% | Net impact mapped to SDGs <sup>2</sup>

Founded in 2018, Casi is based in Bergen, Norway. Casi provides a Platform as a Service (PaaS) solution for car subscription services. Customers include OEMs, car dealers, and car rental providers. Car subscription is a rapidly growing segment and a highly competitive alternative to other forms of car ownership.

[casi.auto](https://casi.auto)

## The problem

Transport is one of the fastest-growing sources of emissions globally, accounting for over 16% of global greenhouse gas emissions. Transport emissions are primarily driven by passenger road vehicles and road freights. Without aggressive and sustained mitigation efforts, transport emissions will continue to increase significantly.

## The solution

Casi enables players across industries such as automotive, finance, insurance, electricity, and telecom to use their PaaS to offer car subscriptions as an alternative to car ownership or leasing. A more intensive use of cars through car sharing may be the most important strategy to reduce life-cycle carbon emissions besides downsizing vehicles.



Decent work & economic growth

Target 8.2

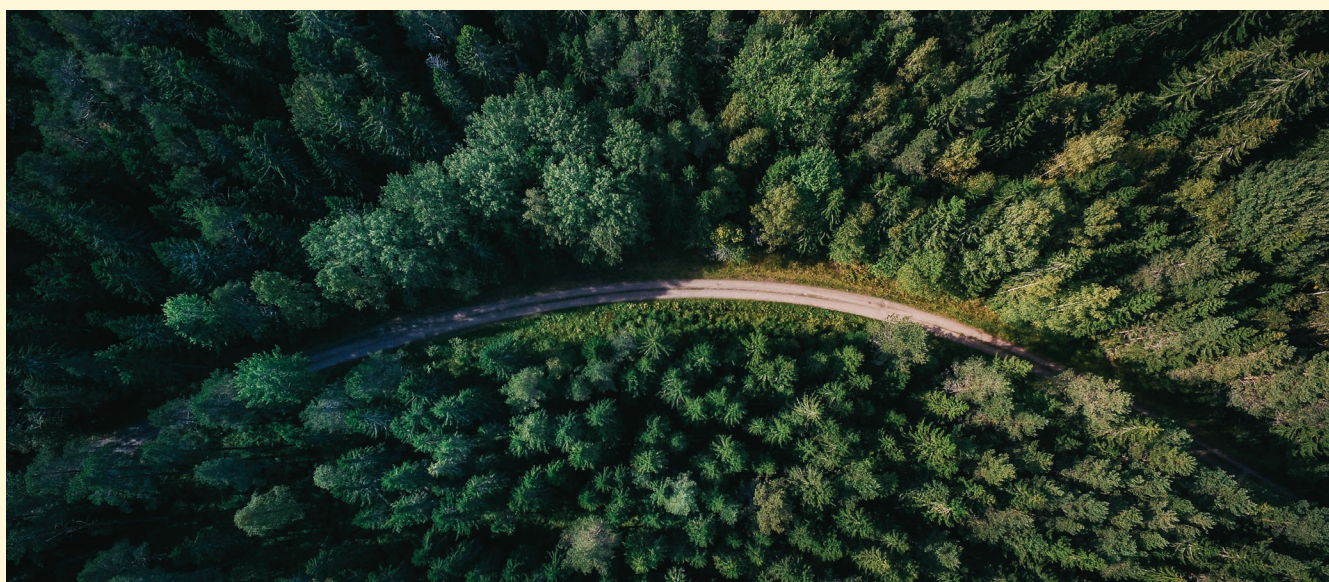
Casi enables industry players to generate new revenue streams through more flexible and bundled car services and thereby to initiate a transformation of traditional car ownership models.

Impact contribution

1 610 subscribers

990 in 2021

Casi had 1 610 unique subscribers using their platform.



1. Formerly imove  
2. Casi moved from impact-aligned to neutral in 2022; some SDG targets were removed this year to better align with Casi's strategic focus.  
3. Using data from the Upright Project applying Norselab's custom value mapped to the SDGs. 47% with Upright's default value set.